

## Optometry Scotland Independent Representative Role

September 2024- September 2026

### Experience Required:

- Employed within an Optometry Scotland Independent Member organisation as a practice owner, director, senior management, or an equivalent influential position.

### Leadership and Management:

- Minimum of 5 years of experience in a leadership role, preferably as an Owner, Director, or Senior Manager.

### Operational Expertise:

- Extensive understanding of the optical sector and its processes.

### Key Responsibilities:

- Executive Committee Participation:
  - Attend monthly OS Executive Committee meetings
  - Actively participate in discussions and decision-making processes to represent the interests of independent practices.
- Council Meetings:
  - Attend OS Council meetings three times a year, typically in the afternoon from 1-4pm.
  - Provide updates and insights from independent practices to inform council deliberations.
- Advocacy and Representation:
  - Act as a key representative for independent practices at both the Executive and Council levels.

- Advocate for the needs and concerns of independent optometry practices within the broader strategic objectives of OS.
- Membership Engagement:
  - Encourage OS membership among independent colleagues across Scotland.
  - Develop and implement strategies to increase membership engagement and participation from independent practices.
- Promotion and Networking:
  - Actively promote OS through attendance and participation in work events, conferences, and major optometry events.
  - Network with key stakeholders and industry leaders to raise the profile of OS and its initiatives.
- Communication and Outreach:
  - Communicate regularly with independent practice members to gather feedback and provide updates on OS activities.
  - Collaborate with the communications team to develop content for newsletters, social media, and other communication channels.
- Strategic Contributions:
  - Contribute to the development and implementation of OS's strategic plan, ensuring the inclusion of perspectives from independent practices.
  - Participate in sub-committees or working groups as required to support specific initiatives or projects.
- Continuous Improvement:
  - Identify opportunities for continuous improvement within OS's support and services for independent practices.
  - Provide feedback and suggestions to enhance the value proposition of OS membership for independent practitioners.

**Time Commitment:**

Approximately 4-6 hours per month.

**Term:**

Two-year term begins in September 2024.

**Application:**

Interested candidates should send 200 word synopsis to  
[office@optometryscotland.org.uk](mailto:office@optometryscotland.org.uk).